

Course Code	Course Title	Periods / week			Credits	CAT
		Lecture	Tutorial	Practical		
SEMESTER 1						
P19MGT01	Management Principles and Practice	3	0	0	3	PC
P19MGT02	Organizational Behaviour	3	0	0	3	PC
P19MGT03	Economics for Decision Making	3	1	0	4	PC
P19MGT04	Financial and Management Accounting	3	1	0	4	PC
P19MGT05	Business and Managerial Statistics	3	1	0	4	PC
P19MGT06	Business Communication	3	1	0	4	PC
P19MGP07	Seminar – I *	0	0	2	1	EEC
Total 23 Periods		18	4	2	23	
SEMESTER 2						
P19MGT08	Operations and Total Quality Management	3	0	0	3	PC
P19MGT09	Marketing Management	3	0	0	3	PC
P19MGT10	Financial Management	3	0	0	3	PC
P19MGT11	Human Resource Management	3	0	0	3	PC
P19MGT12	Operations Research	3	1	0	4	PC
P19MGT13	Research Methodology	3	0	0	3	PC
P19MGP14	Computer Applications	0	0	4	2	EEC
P19MGP15	Seminar - II*	0	0	2	1	EEC
Total 22 Periods		18	1	6	22	

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SEMESTER 3						
P19MGT16	Management Information System	3	0	0	3	PC
P19MGT17	Business Environment and Ethics	3	0	0	3	PC
	Elective I	3	0	0	3	PE
	Elective II	3	0	0	3	PE
	Elective III	3	0	0	3	PE
	Elective IV	3	0	0	3	PE
P19MGJ18	Project Work	0	0	8	4	EEC
P19MGP19	Seminar - III *	0	0	2	1	EEC
Total 23 Periods		18	0	10	23	

*No End Semester Examination required for this course

SEMESTER 4

P19MGT20	Strategic Management	3	0	0	3	PC
P19MGT21	International Business	3	0	0	3	PC
	Elective I	3	0	0	3	PE
	Elective II	3	0	0	3	PE
	Elective III	3	0	0	3	PE
	Elective IV	3	0	0	3	PE
Total 18 Periods		18	0	0	18	

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PROFESSIONAL ELECTIVES

ELECTIVES FOR III SEMESTER

FUNCTIONAL SPECIALIZATIONS

Course Code	Course Title
Finance	
P19MGT51	Equity Research and Portfolio Management
P19MGT52	Financial Services
Human Resource	
P19MGT53	Managing Interpersonal Effectiveness
P19MGT54	Organizational Change and Intervention
Marketing	
P19MGT55	Services Marketing
P19MGT56	Brand Management
Systems	
P19MGT57	Enterprise Resource Planning
P19MGT58	Business Intelligence and Analytics
Operations	
P19MGT59	Materials Management
P19MGT60	Services Operations Management

SECTORAL SPECIALIZATIONS

INVESTMENT BANKING AND INSURANCE

P19MGT61	Investment Banking
P19MGT62	Risk Management and Insurance

RETAIL MANAGEMENT

P19MGT63	Retail Planning
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P19MGT64 Retail Formats

HOSPITAL AND HEALTH CARE MANAGEMENT

P19MGT65 Hospital Management

P19MGT66 Health Care System Management

TOURISM AND HOTEL MANAGEMENT

P19MGT67 Tourism Concepts and Principles

P19MGT68 Hotel and Resort Management

AVIATION MANAGEMENT

P19MGT69 Airport Planning and Management

P19MGT70 Aviation Management

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

P19MGT71 Logistics and Supply chain Management

P19MGT72 Transportation and Warehousing

AGRIBUSINESS MANAGEMENT

P19MGT73 Agribusiness Environment

P19MGT74 Entrepreneurship in Agribusiness

ELECTIVES FOR IV SEMESTER

FUNCTIONAL SPECIALIZATIONS

FINANCE

P19MGT75 International Financial Management

P19MGT76 Micro Finance

HUMAN RESOURCE

P19MGT77 Labour Welfare and Industrial Relations

P19MGT78 Training and Development

MARKETING

P19MGT79 Integrated Marketing Communication

P19MGT80 Rural Marketing

SYSTEMS

P19MGT81 Multimedia Applications in Business

P19MGT82 Big Data Analytics

OPERATIONS

P19MGT83 Technology Management

P19MGT84 Lean Six Sigma

SECTORAL SPECIALIZATIONS

INVESTMENT BANKING AND INSURANCE

P19MGT85 Wealth Management

P19MGT86 Principles of Insurance

RETAIL MANAGEMENT

P19MGT87 Inventory Management in Retail

P19MGT88 Innovative Models in Retail

HOSPITAL AND HEALTH CARE MANAGEMENT

P19MGT89 Services Operations Management in Hospitals

P19MGT90 International Health Care Management

TOURISM AND HOTEL MANAGEMENT

P19MGT91 EcoTourism

P19MGT92 Hospitality Management

AVIATION MANAGEMENT

P19MGT93 Aviation Carrier Operations

P19MGT94 Airline Route Planning Management

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

P19MGT95 Sourcing and Supply Management

P19MGT96 Reverse and Contract Logistics

AGRIBUSINESS MANAGEMENT

P19MGT97 Value Chain in Agribusiness

P19MGT98 Agri Warehousing Management

Note: Four electives will be offered in functional specializations and sectoral specializations, two courses in each. The student should opt for any one stream of functional specialization and any one stream of sectoral specialization for the third and fourth semesters.

SUMMARY OF CREDIT DISTRIBUTION

CAT	Credits / Semester				Total Credits
	I	II	III	IV	
FC	0	0	0	0	0
PC	22	19	6	6	53
PE	-	-	12	12	24
EEC	1	3	5	-	9
Total	23	22	23	18	86

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