

**“WHEN SOMETHING IS IMPORTANT ENOUGH,
YOU DO IT EVEN IF THE ODDS ARE NOT IN
YOUR FAVOR”**

- ELON MUSK

COIMBATORE INSTITUTE OF ENGINEERING AND TECHNOLOGY

AUTONOMOUS + APPROVED BY AICTE + AFFILIATED TO ANNA UNIVERSITY

ACCREDITED BY NAAC WITH 'A' GRADE

 NARASIPURAM, COIMBATORE

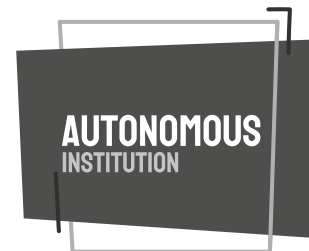
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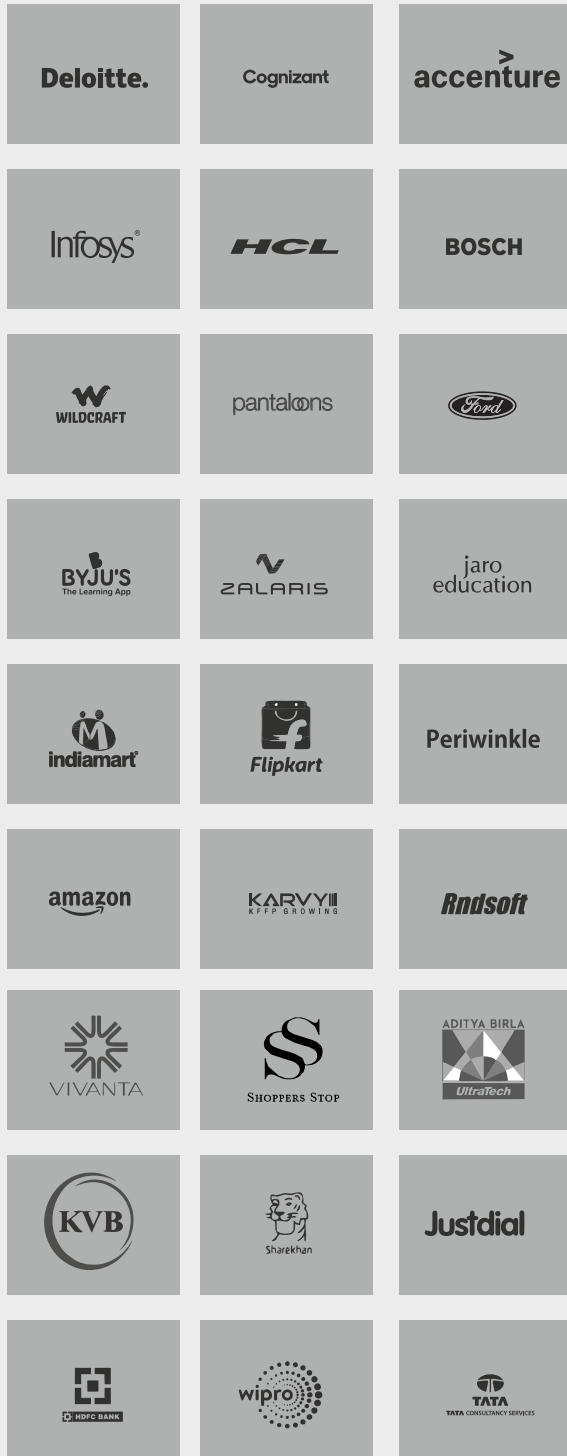


MANAGEMENT
IS DOING THINGS RIGHT;
LEADERSHIP
IS DOING THE
RIGHT THINGS..

-PETER F DRUCKER

**WE ARE
CIET MBA**

FEW OF OUR RECRUITERS



GRAND QUINTESSENTIAL

- ✓ **Accreditation**
Accredited by NAAC with "A" Grade
- ✓ **Approvals**
Autonomous status by UGC-New Delhi
AICTE / Anna University Affiliation
- ✓ **Infrastructure**
Laboratories / Classrooms / Transportation
Hostel and Recreation
- ✓ **Academics**
Well trained faculty with ample industrial experience /
Industrial Visits / Professional Innovation /
Placement assistance / Entrepreneurship Development

SPECIAL FEATURES

Teaching-Learning environment with SMART technologies.
Regular Interaction with stalwarts from Industry and Academia.
Focus on practical studies and Case Method of teaching.
Opportunity for on-the-job training through Industry Internship and Placement Programmes.
Personality Development Programmes.
Training for competitive examinations.
Training labs for communication.
Luxurious buses to nook and corner of the city.

ADMISSION ELIGIBILITY

Any UG/PG Degree and as per the norms of Anna University

FACILITIES @ CIET MBA



**DELIVERING
MANAGEMENT
EDUCATION
WITH A
DIFFERENCE**

MBA ^{FUNCTIONAL} SPECIALIZATIONS

MARKETING
FINANCE
HUMAN RESOURCE
SYSTEMS
OPERATIONS

MBA ^{SECTORAL} SPECIALIZATIONS

RETAIL MANAGEMENT
TOURISM & HOTEL MGT.
AVIATION MANAGEMENT
INVESTMENT BANKING & INSURANCE
HOSPITAL & HEALTHCARE
AGRIBUSINESS MANAGEMENT
LOGISTICS & SUPPLY CHAIN

AUTONOMOUS

**TANCET
2704**
COUNSELLING CODE